

One of the World's Largest Online Collections of Pop Culture Photography

Key Stats: GBPT



Stock Price (6/27/18)	\$0.16
52 Week Low-High	\$0.05 – 0.50
Shares Outstanding	325.2M
Market Cap	48.8M
Insider Holdings	65%
Revenue (mrq)	\$550K
Net Income (mrq)	\$71,000
Fiscal Year-End	Dec. 31

Senior Management

Sam D. Battistone, Chairman – Previously founder/president of **Dreams, Inc.** (NYSE: DRJ), online seller of sports memorabilia, sold to Fanatics for \$185M at a 32% premium. Founder/owner of NBA's Utah Jazz. Founding director/chairman/CEO of NYSE-listed, 1,100-location restaurant.

Stuart Scheinman, Founder & CEO – 30 years in sports & entertainment marketing. Developed marketing programs for Reggie Jackson and Mickey Mantle. Founder of Animaland toy company with 900 locations worldwide. Entrepreneur Magazine's "Top 40 under 40."

Scott C. Black, CFO & Director – Former VP & GM of BAE Systems. Retired Lt General and Judge Advocate General of US Army, responsible for 10,000 lawyers and paralegals globally.

Company Contacts

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Company Overview

About Globe Photos

- ▶ World leader in archival pop culture content.
- ▶ **10+ million** photo negatives and original prints dating back to the 1920s.
- ▶ Management leaders in sports and celebrity memorabilia for 30+ years, along with strong public company success. (NYSE-traded Dreams bought by Fanatics for \$185M at 32% premium to market).
- ▶ Ramping up sales in 2018, following extensive period of asset acquisition, image digitization, and multi-channel sales development.
- ▶ Direct public comp: \$1.6B Shutterstock (NYSE SSTK) places valuation a >\$100M.

Rare & Valuable Photo Assets

- ▶ One-of-a kind images and memorabilia of more than **500** of the worlds top iconic figures, including **Elvis Presley, James Dean, Marilyn Monroe**, and many others—most never been before seen by the public.
- ▶ Acquired photos and negatives archives of The Frank Worth Archive, The Movie Star News Collection, and Globe Photos.
- ▶ Globe Photo Agency unit: nation's oldest pop culture photo archive. Images sourced by major publications globally for 75+ years.
- ▶ Library liquidation value >\$40M

Recent Results & Outlook

- ▶ **Q1 2018:** Revenue up 260% to a record \$550,000. Net income of \$71,000.
- ▶ Expanded third-party/reseller programs, doubling number of resellers and using social media for direct-to-consumer.
- ▶ Deployed new digital technology to track use of company's photo assets
- ▶ Pursuing acquisitions opportunities to further build library and strengthen sales channel; one at late stage to support accelerated sales growth in 2018 and beyond.

10 Million Pop Culture Photos

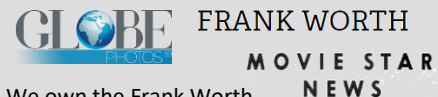


Authentic Vintage Photographs



Original Marilyn Monroe signed by photographer recently sold for \$1,500. Many similar in the archives.

Art Prints & Collectibles



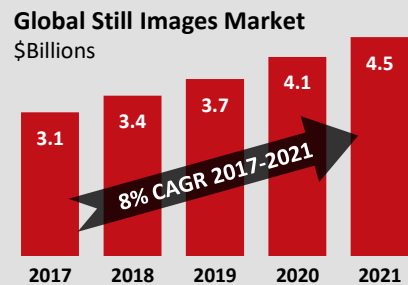
We own the Frank Worth Archive, The Movie Star News Collection, the 75 year old Globe Photos archive, among other valuable pop culture assets.



Channels & Channel Partners



Multi-Billion Dollar Growth Market



Source: Technavio